INFORMATION November 2, 2018

HIGHER EDUCATIONAL AIDS BOARD

BOARD REPORT #19-07

2017-18 AES PROGRAM ANNUAL REPORT



State of Wisconsin Higher Educational Aids Board

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Scott Walker

Executive Secretary

October 15, 2018

The Honorable Alberta Darling, Co-Chair Joint Committee on Finance State Capitol, Room 317 East Madison, WI 53707

The Honorable John Nygren, Co-Chair Joint Committee on Finance State Capitol, Room 309 East Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2017-2018 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2017-2018 data, preliminary data is included for the freshmen who will enroll in 2018-2019 as the twenty-ninth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at john.reinemann@wi.gov or phone at 267-2206.

Sincerely,

John Rememann

John Reinemann Executive Secretary

CC: Senator Luther Olsen Senator Duey Stroebel Senator Leah Vukmir Senator Tom Tiffany Senator Howard Marklein Senator LaTonya Johnson Senator Jon Erpenbach Representative Dale Kooyenga Representative Amy Loudenbeck Representative Mark Born Representative Mike Rohrkaste Representative Mary Felzkowski Representative Katrina Shankland Representative Chris Taylor David Loppnow, Legislative Fiscal Bureau Amanda Mott, Department of Administration Ellen Nowak, Department of Administration Sara Hynek, Department of Administration Erin Probst, Legislative Fiscal Bureau

2017-2018 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM Annual Status Report October 10, 2018

Eighty-four percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2017 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is less than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2017-2018, 732 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$811,151 with an average per freshman award of \$1,108.

Six tables are attached, showing final figures for 2017-2018, along with preliminary data for 2018-2019.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2018-2019 freshmen.

| ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS | | | | | | | | |
|--|----------|-----------|----------|----------|----------|-------------|--|--|
| 2017-2018 ACADEMIC YEAR | | | | | | | | |
| | Freshman | Sophomore | Junior | Senior | Total | Scholarship | | |
| | Scholars | Scholars | Scholars | Scholars | Scholars | Amount | | |
| Madison | 340 | 328 | 330 | 298 | 1,296 | \$1,394,508 | | |
| Milwaukee | 24 | 18 | 22 | 8 | 72 | 78,750 | | |
| Green Bay | 12 | 13 | 14 | 7 | 46 | 48,338 | | |
| Parkside | 5 | 2 | 1 | 1 | 9 | 10,125 | | |
| UW Colleges | 7 | 6 | 3 | 0 | 16 | 15,189 | | |
| Eau Claire | 47 | 41 | 29 | 26 | 143 | 158,625 | | |
| La Crosse | 63 | 47 | 46 | 42 | 198 | 218,815 | | |
| Oshkosh | 9 | 12 | 9 | 18 | 48 | 51,751 | | |
| Platteville | 27 | 22 | 26 | 24 | 99 | 105,190 | | |
| River Falls | 15 | 10 | 10 | 6 | 41 | 43,875 | | |
| Stevens Point | 15 | 18 | 16 | 12 | 61 | 65,871 | | |
| Stout | 8 | 9 | 12 | 16 | 45 | 47,252 | | |
| Superior | 5 | 3 | 2 | 2 | 12 | 12,938 | | |
| Whitewater | 18 | 10 | 29 | 10 | 67 | 72,002 | | |
| UW Total | 595 | 539 | 549 | 470 | 2,153 | \$2,323,229 | | |

| Table II | | | | | | | |
|------------------------------|----------|-----------|----------|----------|----------|-------------|--|
| ACADEMIC EXCELLENCE SCHOLARS | | | | | | | |
| WISCONSIN TECHNICAL COLLEGES | | | | | | | |
| 2017-2018 ACADEMIC YEAR | | | | | | | |
| | Freshman | Sophomore | Junior | Senior | Total | Scholarship | |
| | Scholars | Scholars | Scholars | Scholars | Scholars | Amount | |
| Blackhawk | 1 | 0 | 0 | 0 | 1 | \$1,125 | |
| Chippewa Valley | 2 | 2 | 2 | 0 | 6 | 6,188 | |
| Fox Valley | 1 | 1 | 0 | 0 | 2 | 2,250 | |
| Indianhead | 2 | 1 | 1 | 1 | 5 | 4,500 | |
| Lakeshore | 1 | 2 | 0 | 0 | 3 | 2,251 | |
| Madison College | 3 | 4 | 0 | 0 | 7 | 7,875 | |
| MATC-Milwaukee | 1 | 2 | 1 | 0 | 4 | 3,938 | |
| Mid-State | 0 | 1 | 0 | 0 | 1 | 1,125 | |
| Moraine Park | 0 | 0 | 1 | 0 | 1 | 1,125 | |
| Nicolet | 1 | 0 | 0 | 0 | 1 | 1,124 | |
| Northcentral | 1 | 0 | 0 | 0 | 1 | 1,125 | |
| Northeast | 1 | 4 | 1 | 0 | 6 | 6,750 | |
| Western | 0 | 4 | 0 | 0 | 4 | 4,500 | |
| WTCS Total | 14 | 21 | 6 | 1 | 42 | \$43,876 | |
| | 600 | 5(0) | EEE | 471 | 2 1 0 5 | \$2267667 | |
| UW & WTCS Total | 609 | 560 | 555 | 471 | 2,195 | \$2,367,667 | |

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

| Table III | | | | | | | |
|---------------------------------------|----------|-----------|----------|----------|----------|-------------|--|
| ACADEMIC EXCELLENCE SCHOLARS | | | | | | | |
| INDEPENDENT COLLEGES AND UNIVERSITIES | | | | | | | |
| 2017-2018 ACADEMIC YEAR | | | | | | | |
| | Freshman | Sophomore | Junior | Senior | Total | Scholarship | |
| | Scholars | Scholars | Scholars | Scholars | Scholars | Amount | |
| Alverno | 2 | 2 | 1 | 4 | 9 | \$10,125 | |
| Bellin | 1 | 2 | 1 | 1 | 5 | 5,625 | |
| Beloit | 1 | 3 | 0 | 1 | 5 | 5,625 | |
| Cardinal Stritch | 1 | 2 | 1 | 3 | 7 | 7,875 | |
| Carroll | 13 | 12 | 14 | 14 | 53 | 57,939 | |
| Carthage | 8 | 10 | 6 | 5 | 29 | 32,063 | |
| Concordia | 10 | 11 | 8 | 4 | 33 | 35,999 | |
| Edgewood | 6 | 4 | 1 | 5 | 16 | 16,874 | |
| Lakeland | 1 | 1 | 0 | 1 | 3 | 3,375 | |
| Lawrence | 5 | 7 | 9 | 2 | 23 | 25,500 | |
| Maranatha | 2 | 1 | 1 | 1 | 5 | 5,625 | |
| Marian | 2 | 0 | 1 | 2 | 5 | 5,625 | |
| Marquette | 30 | 21 | 21 | 33 | 105 | 114,747 | |
| MIAD | 0 | 0 | 0 | 2 | 2 | 2,250 | |
| Mount Mary | 1 | 3 | 2 | 4 | 10 | 10,687 | |
| MSOE | 12 | 15 | 17 | 9 | 53 | 58,980 | |
| Northland | 0 | 1 | 1 | 1 | 3 | 3,375 | |
| Ripon | 6 | 5 | 9 | 4 | 24 | 25,875 | |
| St. Norbert's | 20 | 14 | 15 | 15 | 64 | 71,438 | |
| Silver Lake | 0 | 1 | 0 | 1 | 2 | 1,688 | |
| Viterbo | 8 | 4 | 4 | 6 | 22 | 23,907 | |
| WI Lutheran | 2 | 3 | 5 | 7 | 17 | 19,125 | |
| Independent Total | 131 | 122 | 117 | 125 | 495 | \$544,322 | |

| Table IV | | | | | | | |
|------------------------------|----------|-----------|----------|----------|----------|-------------|--|
| ACADEMIC EXCELLENCE SCHOLARS | | | | | | | |
| ALL SECTORS | | | | | | | |
| 2017-2018 ACADEMIC YEAR | | | | | | | |
| | Freshman | Sophomore | Junior | Senior | Total | Scholarship | |
| | Scholars | Scholars | Scholars | Scholars | Scholars | Amount | |
| UW | 595 | 539 | 549 | 470 | 2,153 | \$2,324,354 | |
| Technical | 14 | 21 | 6 | 1 | 42 | 42,751 | |
| Independent | 131 | 122 | 117 | 125 | 495 | 544,322 | |
| Grand Total | 740 | 682 | 672 | 595 | 2,689 | \$2,911,427 | |

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

| Table V | | | | | | |
|--|-----------|-----------|-----------|-----------|--|--|
| General Scholar Data | | | | | | |
| | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | | |
| Total Scholarships Available | 3,484 | 3,426 | 3,494 | 3,255 | | |
| Total Scholars Enrolled In-State | 2,753 | 2,752 | 2,967 | 2,691 | | |
| Total Freshman Scholarships Available | 875 | 875 | 875 | 875 | | |
| Scholars Enrolled as Freshmen in Wisconsin | 747 | 742 | 740 | 732 | | |
| Alternate Scholarship Recipients | 207 | 188 | 289 | 222 | | |
| % of Eligible Freshmen Enrolled In-State | 85% | 85% | 81% | 84% | | |

| Table VI | | | | | |
|---|-----|--|--|--|--|
| Preliminary Data – 2018-2019 Freshman Scholars as of October 10, 2018 | | | | | |
| Total Freshman Scholarships Available | 829 | | | | |
| Alternate Scholarships (of 829 Available Scholarships) | 12 | | | | |
| Total Scholars Enrolled in Wisconsin Institutions | 535 | | | | |
| Percentage of Scholars Enrolled in Wisconsin Institutions | 65% | | | | |
| Scholars Enrolled in UW System Institutions | 431 | | | | |
| Scholars Enrolled in Independent Colleges | 88 | | | | |
| Scholars Enrolled in WTCS Institutions | 16 | | | | |
| Scholars Enrolled in Out-of-State Institutions | 206 | | | | |
| Scholars Who Have Not Yet Specified College Choice | 100 | | | | |