

INFORMATION
October 24, 2014

HIGHER EDUCATIONAL AIDS BOARD

BOARD REPORT #15-07

**2013-14 ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM ANNUAL
REPORT**



State of Wisconsin Higher Educational Aids Board

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Scott Walker
Governor

John Reinemann
Executive Secretary

August 1, 2014

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2013-2014 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report is in compliance with Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2013-2014 data, preliminary data is included for the freshmen who will enroll in 2014-2015 as the twenty-fifth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at john.reinemann@wi.gov or phone at 267-2206.

Sincerely,

John Reinemann
Executive Secretary

CC: Senator Mary Lazich	Representative Dan LeMahieu
Senator Robert Wirth	Representative Mary Williams
Senator Joe Leibham	Representative Dale Kooyenga
Senator Jennifer Shilling	Representative Amy Sue Vruwink
Senator Glenn Grothman	Representative Cory Mason
Senator Sheila Harsdorf	Emily Pope, Legislative Fiscal Bureau
Senator Luther Olsen	Nathan Schwanz, Department of Administration
Representative John Klenke	Michael Heifetz, Department of Administration
Representative Dean Knudson	Sara Hynek, Department of Administration

2013-2014
ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM
Annual Status Report
August 1, 2014

Eighty eight percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2013 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is five percentage points higher than last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 87.5% of scholarships will be accepted by students in upcoming years.

In 2013-2014, 768 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$554,972 with an average per freshman award of \$723.

Six tables are attached, showing final figures for 2013-2014, along with preliminary data for 2014-2015.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2014-2015 freshmen.

ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2013-2014 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	365	340	394	346	1,445	1,482,653
Milwaukee	27	22	27	19	95	74,252
Green Bay	15	11	6	14	46	45,565
Parkside	5	6	5	0	16	15,750
UW Colleges	13	10	2	0	25	25,312
Eau Claire	29	53	35	36	153	159,192
La Crosse	56	48	52	36	192	208,687
Oshkosh	20	13	17	22	72	77,062
Platteville	17	21	26	16	80	82,127
River Falls	9	9	10	13	41	38,813
Stevens Point	14	19	21	23	77	82,126
Stout	9	6	10	11	36	38,250
Superior	8	3	5	1	17	18,000
Whitewater	9	6	18	20	53	55,688
UW Total	596	567	628	557	2,348	2,403,477

Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2013-2014 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Chippewa Valley	1	1	1	0	3	1,124
Fox Valley	1	0	1	1	3	1,688
Gateway	1	0	0	0	1	562
Indianhead	1	1	0	0	2	2,250
Lakeshore	2	0	0	0	2	1,688
MATC-Madison	0	4	2	0	6	3,938
MATC-Milwaukee	7	6	2	2	17	6,188
Moraine Park	1	0	0	0	1	562
Nicolet	1	0	0	0	1	563
Northcentral	0	1	0	0	1	1,125
Northeast	1	1	1	0	3	2,250
Waukesha	3	0	0	0	3	3,375
Western	0	1	0	1	2	1,688
WTCS Total	19	15	7	4	45	27,001
UW & WTCS Total	615	582	635	561	2,393	2,430,478

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

Table III						
ACADEMIC EXCELLENCE SCHOLARS						
INDEPENDENT COLLEGES AND UNIVERSITIES						
2013-2014 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	0	3	1	1	5	3,937
Bellin	0	0	0	2	2	2,250
Beloit	2	0	2	4	8	9,000
Cardinal Stritch	4	1	1	2	8	7,875
Carroll	11	7	12	15	45	47,813
Carthage	6	3	4	4	17	19,687
Columbia Nursing	0	0	0	0	0	0
Concordia	8	13	5	7	33	31,500
Edgewood	3	4	4	3	14	14,063
Lakeland	0	1	2	0	3	1,125
Lawrence	9	10	4	12	35	34,543
Maranatha Baptist	1	0	2	1	4	4,500
Marian	4	4	3	1	12	11,813
Marquette	41	31	32	34	138	138,937
MIAD	2	1	1	2	6	6,750
Mount Mary	5	3	1	2	11	12,375
MSOE	17	12	6	11	46	47,250
Northland	1	7	2	0	10	11,250
Northland Int'l	0	0	1	0	1	1,125
Ripon	4	8	6	9	27	29,813
St. Norbert's	18	18	11	16	63	68,064
Silver Lake	0	1	0	1	2	1,687
Viterbo	12	5	10	4	31	30,939
WI Lutheran	6	2	3	6	17	18,000
Independent Total	154	134	113	137	538	554,296

Table IV						
ACADEMIC EXCELLENCE SCHOLARS						
ALL SECTORS						
2013-2014 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW	596	567	628	557	2,348	2,403,477
Technical	19	15	7	4	45	27,001
Independent	154	134	113	137	538	554,296
Grand Total	769	716	748	698	2,931	2,984,774

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

Table V				
General Scholar Data				
	2010-2011	2011-2012	2012-2013	2013-2014
Total Scholarships Available	3,516	3,494	3,487	3,482
Total Scholars Enrolled In-State	3,270	2,910	2,648	2,931
Total Freshman Scholarships Available	873	866	874	869
Scholars Enrolled as Freshmen in Wisconsin	779	782	726	768
Alternate Scholarship Recipients	204	194	201	230
% of Eligible Freshmen Enrolled In-State	89%	90%	83%	88%

Table VI	
Preliminary Data – 2014-2015 Freshman Scholars as of July 23, 2014	
Total Freshman Scholarships Available	869
Alternate Scholarships (of 869 Available Scholarships)	92
Total Scholars Enrolled in Wisconsin Institutions	403
Percentage of Scholars Enrolled in Wisconsin Institutions	46%
Scholars Enrolled in UW System Institutions	310
Scholars Enrolled in Independent Colleges	85
Scholars Enrolled in WTCS Institutions	8
Scholars Enrolled in Non-Wisconsin Institutions	194
Scholars Who Have Not Yet Specified College Choice	272