

**INFORMATION**  
**October 15, 2004**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #05-07**

**2003-2004 ANNUAL ACADEMIC EXCELLENCE  
SCHOLARSHIP PROGRAM REPORT**



## State of Wisconsin Higher Educational Aids Board

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**James E. Doyle**  
Governor

**Connie L. Hutchison**  
Executive Secretary

July 30, 2004

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison WI 53702

The Honorable Dean Kaufert, Co-Chair  
Joint Committee on Finance  
State Capitol Room 308 East  
Madison WI 53702

Dear Senator Darling and Representative Kaufert:

Enclosed is the 2003-2004 Annual Status Report, required by Section 39.41(7) of the state statutes, for the Academic Excellence Scholarship Program. In this document we present final 2003-2004 data as well as preliminary data on the incoming 2004-2005 freshmen. This new class of freshmen is the fifteenth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by telephone at 264-6181 or by e-mail at [connie.hutchison@heab.state.wi.us](mailto:connie.hutchison@heab.state.wi.us).

Sincerely,

Connie Hutchison  
Executive Secretary

Cc: Senator Robert Welch  
Senator Mary Lazich  
Senator Ted Kanavas  
Senator Sheila Harsdorf  
Senator Scott Fitzgerald  
Senator Russell Decker  
Senator Gwendolynne Moore  
Representative Michael Huebsch  
Representative David Ward

Representative Dan Meyer  
Representative Jeff Stone  
Representative Kitty Rhoades  
Representative Dan Schooff  
Representative Pedro Colón  
John Stott, Legislative Fiscal Bureau  
Leticia Smith Evans, Office of the Governor  
Bob Hanle, Department of Administration  
R. J. Binau, Department of Administration

**2003-2004**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**

Ninety one percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2003 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The same percentage of freshman used their scholarship in the previous two years. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that about 90% of scholarships will be accepted by students in upcoming years.

In 2003-2004, 791 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$867,951 with an average per freshman award of \$1,097.

In 2003-2004, the HEAB staff eliminated the mailing of enrollment survey forms to each Wisconsin high school. Instead, enrollment figures were obtained from the report prepared by the Department of Public Instruction. HEAB staff continues to search for ways to collect necessary data electronically and automatically. Most enrollment and grade reports in 2004 were received as spreadsheets that may in the future be used to automatically update student records.

Six tables are attached, showing final figures for 2003-2004, along with preliminary data for 2004-2005.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2004-2005 freshmen.

<b>Table I</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>UNIVERSITY OF WISCONSIN INSTITUTIONS</b>						
<b>2003-2004 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	393	385	380	359	1,517	1,647,592
Milwaukee	29	26	18	34	107	113,777
Green Bay	17	13	19	18	67	68,281
Parkside	8	7	4	4	23	24,750
UW Colleges	9	7			16	15,752
Eau Claire	42	37	36	33	148	162,000
La Crosse	50	35	35	30	150	164,809
Oshkosh	22	18	18	13	71	76,967
Platteville	22	14	16	22	74	75,374
River Falls	16	13	15	5	49	53,438
Stevens Point	21	23	24	26	94	99,563
Stout	4	4	7	13	28	29,250
Superior	6	2	2	4	14	15,750
Whitewater	12	15	8	12	47	49,500
<b>UW Total</b>	<b>651</b>	<b>599</b>	<b>582</b>	<b>573</b>	<b>2,405</b>	<b>2,596,803</b>

<b>Table II</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2003-2004 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	1	1			2	2,250
Chippewa Valley	1				1	924
Northeast WI	1	1			2	1,592
Madison Area	1	1			2	2,168
Milwaukee Area	3	3		1	7	6,398
North Central WI		1	1		2	1,561
Blackhawk		1			1	986
Midstate	1				1	1,125
WI Indianhead	1	3			4	4,500
<b>WTCS Total</b>	<b>9</b>	<b>11</b>	<b>1</b>	<b>1</b>	<b>22</b>	<b>21,504</b>

  

<b>UW &amp; WTCS Total</b>	660	610	583	574	2,427	2,618,307
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS INDEPENDENT COLLEGES AND UNIVERSITIES 2003-2004 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	1	1	1		3	3,375
Beloit	3	3	2	4	12	12,938
Cardinal Stritch		4		1	5	5,625
Carroll	6	8	5	11	30	32,626
Carthage	4		5	1	10	11,250
Edgewood	3	3		4	10	9,563
Lakeland	3	1		2	6	6,750
Lawrence	11	9	14	11	45	50,250
Marian		1	1	1	3	2,812
Marquette	43	43	29	35	150	161,489
MSOE	7	10	12	14	43	46,875
Mount Mary	1	3			4	3,937
Northland	4		2	2	8	8,438
Ripon	10	9	6	5	30	33,750
St Norbert	13	11	23	19	66	73,126
Viterbo	6	1		6	13	13,500
Concordia	8	2	2	3	15	16,312
MIAD	1				1	1,125
WI Lutheran	5	1	8	5	19	21,375
Maranatha Baptist	2	2	2	2	8	9,000
Bellin		2	1		3	2,250
<b>Independent Total</b>	<b>131</b>	<b>114</b>	<b>113</b>	<b>126</b>	<b>484</b>	<b>526,366</b>

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2003-2004 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	651	599	582	573	2,405	2,596,803
<b>Technical</b>	9	11	1	1	22	21,504
<b>Independent</b>	131	114	113	126	484	526,366
<b>Grand Total</b>	791	724	696	700	2,911	3,144,673

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

<b>Table V</b>				
<b>General Scholar Data</b>				
	2000-2001	2001-2002	2002-2003	2003-2004
Total Scholarships Available	3373	3407	3445	3479
Total Scholars Enrolled In-State	2670	3054	2851	2911
Total Freshman Scholarships Available	861	861	876	881
Scholars Enrolled as Freshmen in Wisconsin	766	781	794	800
Alternate Scholarship Recipients	148	162	160	158
% of Eligible Freshmen Enrolled In-State	89%	91%	91%	91%

<b>Table VI</b>	
<b>Preliminary Data - 2004-2005 Freshman Scholars as of July 14, 2004</b>	
Total Freshman Scholarships Available	880
Alternate Scholarships (of 880 Available Scholarships)	88
Total Scholars Enrolled in Wisconsin Institutions	680
Percentage of Scholars Enrolled in Wisconsin Institutions	77%
Scholars Enrolled in UW System Institutions	561
Scholars Enrolled in Independent Colleges	104
Scholars Enrolled in WTCS Institutions	15
Scholars Enrolled in Non-Wisconsin Institutions	212
Scholars Who Have Not Yet Specified College Choice	7