

**INFORMATION  
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**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #03-08**

**2001-02**

**ANNUAL ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM  
REPORT AND SURVEY RESULTS**



**State of Wisconsin  
Higher Educational Aids Board**

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**Scott McCallum**  
Governor

**Jane M. Hojan-Clark**  
Executive Secretary

July 31, 2002

The Honorable Brian Burke, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 316S  
Madison, WI 53701

The Honorable John Gard, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 315N  
Madison, WI 53701

Dear Senator Burke and Representative Gard:

Enclosed is the 2001-2002 Annual Status Report for the Academic Excellence Scholarship (AES) Program. Submission of this report is in compliance with Section 39.41(7) of the Wisconsin Statutes which requires a yearly report regarding the AES Program be developed and provided to the Joint Committee on Finance. In addition to presenting final 2001-2002 data, preliminary data is included for the freshmen who will enroll during the 2002-2003 academic year as the 13<sup>th</sup> class of scholars since the inception of the program.

If you have any questions about this report or about the AES Program, please feel free to contact me by phone at 264-6181 or by e-mail at [jane.hojan-clark@heab.state.wi.us](mailto:jane.hojan-clark@heab.state.wi.us).

Sincerely,

Jane Hojan-Clark  
Executive Secretary

**2001-2002**  
**ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM**  
**Annual Status Report**

2001-2002 was the sixth year that the \$2,250 cap was placed on the Academic Excellence Scholarship (AES) freshmen recipients. There were 777 freshman scholars under this cap requirement utilizing \$854,606 of the program's funds. In 2000-01, 763 freshman scholars required \$836,276 to fund their scholarships. The award cap was initiated to control spending and has been in place for six years. The stabilization of program spending noted in previous annual reports continued in 2001-02. Cost per freshman was \$1,097 in 2000-01. In 2001-2002, cost per freshman was \$1,100. Please note that \$1,125 of the \$2,250 per student scholarship is funded by the Higher Educational Aids Board (HEAB) AES appropriation. The college or university the recipient attends funds the other \$1,125. HEAB continues to give attention to any possible trends that reflect that the cap is discouraging students from accepting the scholarship.

Criteria described in the statute for alternate students was modified, effective for the 2000-2001 academic year. Prior to the statutory change, a student could be considered an alternate only if he or she had the same cumulative grade point average (GPA) as the student(s) designated as recipients of the scholarship. The modification to the statute allows for the naming of a student with the next highest cumulative GPA as an alternate, if the high school uses a weighted grading system. As of July 15, 2002 there were 14 more scholars named as alternates for the 2002-2003 academic year than there were at the end of the 2001-2002 academic year.

Seven tables are attached showing the final figures for 2001-2002 along with preliminary data for 2002-2003.

- Tables I, II and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges and Wisconsin Independent Colleges and Universities). These figures represent the students who received AES Program funds.
- Table IV presents a grand total for the three sectors.
- Tables V and VI present financial need related information by sector. The average contribution and adjusted gross income (AGI) figures are for AES Program recipients who also received other State of Wisconsin funded financial assistance (Wisconsin Higher Education Grant, Wisconsin Tuition Grant, Talent Incentive Program Grant and Wisconsin Indian Grant). The figures in the HEAB AES Amount column are the scholarship funds administered by HEAB. This amount is matched by the school that the student attends in order to fully fund the scholarship award.
- Table VII presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VIII gives preliminary information for 2002-2003 freshmen.

<b>Table I</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>UNIVERSITY OF WISCONSIN INSTITUTIONS</b>						
<b>2001-2002 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	408	347	314	371	1,440	1,572,543
Milwaukee	19	34	24	23	100	106,875
Green Bay	19	18	10	10	57	62,438
Parkside	4	4	4	3	15	16,875
Colleges	9	10	2		21	19,688
Eau Claire	42	36	29	33	140	152,438
La Crosse	38	31	25	42	136	148,217
Oshkosh	16	12	14	15	57	63,563
Platteville	19	17	21	24	81	86,625
River Falls	15	9	16	6	46	49,500
Stevens Point	23	26	35	19	103	109,688
Stout	8	9	11	10	38	40,500
Superior	2	4	5	1	12	13,500
Whitewater	8	15	18	14	55	59,625
<b>UW Total</b>	<b>630</b>	<b>572</b>	<b>528</b>	<b>571</b>	<b>2,301</b>	<b>2,502,075</b>

<b>Table II</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>WISCONSIN TECHNICAL COLLEGES</b>						
<b>2001-2002 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	1				1	1,125
Chippewa Valley	2				2	1,202
Northeast WI		1			1	1,050
Western WI	1		1		2	1,905
Madison Area				1	1	563
Milwaukee Area	4	1	1		6	4,709
Waukesha County	1				1	441
North Central WI	1				1	1125
WI Indianhead	1	1		1	3	2,176
<b>WTCS Total</b>	<b>11</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>18</b>	<b>14,296</b>
<b>UW &amp; WTCS Total</b>	<b>641</b>	<b>575</b>	<b>530</b>	<b>573</b>	<b>2,319</b>	<b>2,516,371</b>

Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

<b>Table III</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>						
<b>2001-2002 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2		2	1	5	5,063
Beloit	2	5	3	1	11	12,375
Cardinal Stritch	1	1	1	1	4	4,500
Carroll	6	14	6	7	33	36,562
Carthage	6	1	2	4	13	14,063
Edgewood		4	1		5	5,625
Lakeland		2	1	2	5	5,063
Lawrence	16	11	6	10	43	47,625
Marian	1	1	1	1	4	4,500
Marquette	32	35	43	28	138	149,630
MSOE	17	16	5	8	46	50,625
Mount Mary			2	1	3	3,375
Mount Senario				1	1	1,125
Northland	2	2			4	3,938
Ripon	6	4	8	5	23	25,875
St Norbert	28	19	11	12	70	76,501
Viterbo		4	4	1	9	10,125
Concordia	2	3	4		9	10,125
MIAD	1				1	1,125
WI Lutheran	11	9	3	2	25	26,439
Maranatha Baptist	3	2	3	1	9	9,562
Bellin				1	1	1,125
<b>Independent Totals</b>	<b>136</b>	<b>133</b>	<b>106</b>	<b>87</b>	<b>462</b>	<b>504,946</b>

<b>Grand Total UW-WTCS-Indep.</b>	<b>777</b>	<b>708</b>	<b>636</b>	<b>660</b>	<b>2,781</b>	<b>3,021,317</b>
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Note: Table III shows actual net spent amounts and the scholars with those net spent amounts.

<b>Table IV</b>						
<b>ACADEMIC EXCELLENCE SCHOLARS</b>						
<b>ALL SECTORS</b>						
<b>2001-2002 ACADEMIC YEAR</b>						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
<b>UW</b>	630	572	528	571	2301	2,502,075
<b>Technical</b>	136	133	106	87	462	504,946
<b>Independent</b>	11	3	2	2	18	14,296
<b>Grand Total</b>	777	708	636	660	2781	3,021,317

<b>Table V</b>							
<b>ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS</b>							
<b>UNIVERSITY OF WISCONSIN AND WISCONSIN TECHNICAL COLLEGE INSTITUTIONS</b>							
<b>2001-2002 ACADEMIC YEAR</b>							
	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Madison	1,462	652	99	992	17,663	121,210	1,622,606
Milwaukee	103	69	20	702	22,120	28,339	113,625
Green Bay	58	42	12	1,499	30,159	12,902	64,688
Parkside	15	8	2	1,866	27,759	1,339	16,875
Colleges	22	0	0	NA	NA	0	21,376
Eau Claire	141	72	14	964	23,488	21,704	156,375
LaCrosse	137	75	17	1,095	14,887	18,425	151,312
Oshkosh	57	30	10	1,174	22,010	8,566	64,125
Platteville	83	46	8	1,069	22,283	8,005	88,875
River Falls	47	31	5	1,697	23,393	2,798	52,312
Stevens Point	103	53	13	905	15,960	15,973	110,812
Stout	39	20	11	1,206	20,395	13,146	42,187
Superior	13	6	2	2,173	35,620	2,450	14,625
Whitewater	55	24	6	1,251	25,201	5,697	60,750
<b>UW Total</b>	2,335	1,128	219	1,058	19,909	260,554	2,580,543
<b>WTCS Total</b>	24	13	8	1,298	29,585	8,542	25,875

<b>Grand Total UW &amp; WTCS</b>	2,359	1,141	227	1,067	20,250	511,221	2,606,418
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Notes: Table V shows scholars and amounts awarded.

The final column is the amount that HEAB provided through the AES appropriation. The institutions matched this amount to fully fund the scholars.

<b>Table VI</b>							
<b>ACADEMIC EXCELLENCE SCHOLARS RECEIVING STATE GRANTS</b>							
<b>INDEPENDENT COLLEGES AND UNIVERSITIES</b>							
<b>2001-2002 ACADEMIC YEAR</b>							
	Total Scholars	Applied for Aid	State Aid Eligible	Average Contribution	Average AGI	State Aid Amount	HEAB AES Amount
Alverno	6	3	2	3,350	34,594	4,449	6,750
Beloit	11	10	7	5,058	50,488	16,625	12,375
Cardinal Stritch	5	4	3	1,209	31,620	8,925	5,625
Carroll	33	32	19	4,802	44,474	46,958	36,562
Carthage	13	8	8	5,151	46,918	17,547	14,625
Edgewood	5	3	3	3,947	51,606	7,125	5,625
Lakeland	5	3	2	1,988	52,628	4,750	5,625
Lawrence	43	36	25	5,006	35,021	58,725	47,625
Marian	4	3	2	2,834	41,672	6,250	4,500
Marquette	141	117	63	4,441	42,292	157,344	156,377
MSOE	46	41	24	3,903	30,781	58,800	51,750
Mount Mary	3	3	1	3,612	28,958	2,375	3,375
Mount Senario	1	1	1	123	6,472	2,375	1,125
Northland	4	4	4	4,950	53,705	10,900	3,938
Ripon	23	19	16	4,009	43,205	39,800	25,875
St. Norbert	71	38	38	5,447	46,735	88,156	78,750
Viterbo	10	6	4	3,266	42,178	10,900	11,250
Concordia	10	5	5	3,862	48,823	11,875	11,250
MIAD	1	1	0	NA	NA	0	1,125
WI Lutheran	26	20	7	3,513	40,321	16,625	28,688
Maranatha Baptist	9	8	9	2,108	31,155	16,552	10,125
Bellin	1	1	1	0	8,498	2,375	1,125
<b>Total</b>	<b>471</b>	<b>366</b>	<b>244</b>	<b>4,390</b>	<b>40,410</b>	<b>589,431</b>	<b>524,065</b>
<b>Grand Total UW-WTCS-Indep.</b>	<b>2,831</b>	<b>1,508</b>	<b>472</b>	<b>2,773</b>	<b>30,543</b>	<b>858,527</b>	<b>3,130,483</b>

Notes: Table VI shows scholars and amounts awarded.

The final column is the amount of AES that HEAB provided. The institutions matched this amount to fully fund the scholars.

<b>Table VII</b>				
<b>General Scholar Data</b>				
	1998-99	1999-2000	2000-2001	2001-2002
Total Scholarships Available	3294	3324	3373	3407
Total Scholars Enrolled In-State	2586	2723	2670	3054
Total Freshman Scholarships Available	838	847	861	861
Scholars Enrolled as Freshmen	697	699	766	781
Alternate Scholarship Recipients	75	69	148	162
% of Eligible Freshmen Enrolled In-State	83%	83%	89%	91%

<b>Table VIII</b>	
<b>Preliminary Data – 2002-2003 Freshman Scholars as of July 29, 2002</b>	
Total Scholarships Available	876
Alternate Scholarships (of 876 Available Scholarships)	117
Total Scholars Enrolled in Wisconsin Institutions	746
Percentage of Scholars Enrolled in Wisconsin Institutions	85%
Scholars Enrolled in UW System Institutions	608
Scholars Enrolled in Independent Colleges	120
Scholars Enrolled in WTCS Institutions	18
Scholars Enrolled in Non-Wisconsin Institutions	195
Scholars Who Have Not Yet Specified Which College	52



## ACADEMIC EXCELLENCE SCHOLARSHIP SURVEYS

In August of 2002, a survey was sent to students who first received the Academic Excellence Scholarship as freshmen in 1998-99. Information from this survey is shown in the following table.

<b>For the question, "Do you plan to be a Wisconsin resident for most of your career?"</b>	
Number of surveys sent	920
Number of students responding	367
Number responding <b>yes</b>	174
Number responding <b>no</b>	136
Number responding with uncertainty	57

A second survey was taken of students who graduated from Wisconsin high schools in the spring of 2002 and who should have entered a post-secondary school in the fall of 2002. Results are shown in the following table.

<b>For the question, "Did the AES influence you to attend a WI school rather than an out-of state school?"</b>	
Number of AES recipients	1021
Number of recipients responding <b>yes</b>	395
Number of recipients responding <b>no</b>	372
Number with no response to question	236
Number attending a WI school	738
Number attending an out-of-state school	220
Number that did not return the form	18